

# Version 4.0





- ✓ Supports Built-in and custom modules
- ✓ Fully HTML5 based
   WebForms
- ✓ Leverage to choose custom fields for the WebForms
- ✓ Google reCaptcha for prevent spamming
- ✓ Auto-Response Email Notification
- ✓ Creation / Updation / Duplicate Prevention
- ✓ Assign record to specific user
- ✓ Assign record to teams
- ✓ Ability to collect documents

# Introduction

A web-to-lead form is an essential component of marketing and sales automation. Its purpose is to capture data submitted by website visitors, such as contact information and product interest, and store it as a "Lead" record in a SugarCRM product.

WebToModule serves a lot more than a simple web-to-lead, it allows the company to gather data to any pre-built or custom module of the SugarCRM. With additional features and more control over the standard webforms.

Need a landing page for your next campaign? A way for your customers to create support cases ? Do your sales reps need a way to enter leads? or any way to capture data to your SugarCRM via web form. With WebToModule you can create custom web forms for any built-in or custom module.

# How to get the plugin?

➢ For SugarCRM, Buy it from the link below.

WebToModule - Sugaroutfitters

> For SuiteCRM, Buy it from the link below.

WebToModule - SuiteCRM Store

### How to install?

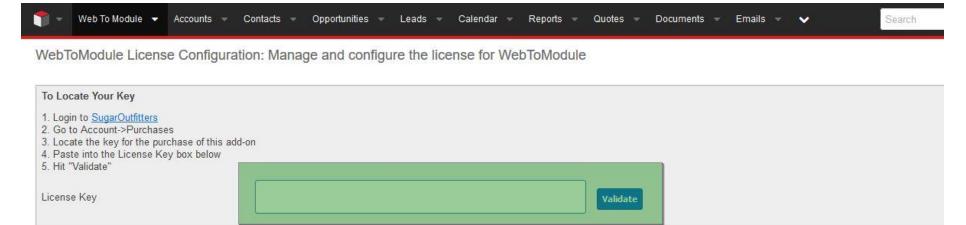
Navigate to Admin > Module Loader and select the zip file, that you would have received upon the purchase. Follow the installation process.

# Validate the license

Once add-on is installed successfully, you have to provide valid license. Go to Admin and access "WebToModule Configuration" link shown as below.

ettings	Configure Process Author settings.	Process Management
Log Viewer	Access the Process Author log.	
eb ToModule Configuration		
top tomodule configuration		

> Provide the license key that you have received upon purchase and validate it.



# **Create WebToModule Form**

Select the module for which you want to generate the Web Form. The list of modules supports the built-in and custom modules, if any.

1	Web To Module 👻 Accounts		portunities 👻 Le	eads 👻 Calendar	✓ Reports ✓ Q	uotes 👻 Documents	👻 Emails 👻 🗸	Search	Q [1	
Web	o To Module	0								
1	Select module: Select module to create	Step 1: Select	Accounts	~						
2	form as base Select module field(s) Select field(s) to have in form									
3	Set Default Value Set Default Value	5								
4	Select required field(s) Mark field(s) required into webform									
5	Duplication Set field(s) to check duplication									
6	Configuration Configure form header, footer, assigned to etc						Ba	ck Save and Co	ntinue	Publish

> Select the field(s) you want to display on the Web Form.

module:	Add All Fields	You can al	so have option to add all the fields at o	once.	
Select module to create form as base	Available fields	20	Form - first column	Form - second column	
ionn as base	Alternate Phone	^	Name	Billing Street	
Select module	Annual Revenue		Billing City	Billing State	
field(s)	DUNS		Billing Postal Code	Billing Country	
Select field(s) to have in	Employees		Industry	Company Incorporation Date	
form	Facebook Account		How did you know about us ?	Preffered Call Time	
Set Default	Fax		Need Newsletter ?	Description	
Value	Google Plus ID		Email Address		
Set Default Value	Ownership		Office Phone		
Select	Rating	~			
required					
field(s)					
Mark field(s) required					
into webform					
Duplication					
Set field(s) to check					
duplication					

Set default value for fields which are selected into previous step. We can also mark field as hidden if we do not want user to change the value into WebForm. Hidden field will not be added into WebForm.

To Module	Step 3: Set Default Value		
Select module: Select module to create form as base	Field Label	Field Control Urdhva Tech	Mark As Hidden ?
Select module field(s)	Billing City: Billing Postal Code: Industry:	Ahmedabad 380060 Technology	
Select field(s) to have in form	How did you know about us ?	OExisting Customer	fault value into all those fields which are selected into Step 2.
Set Default Value		OConference OReferred by Friend Website Other ONone	Mark Office Phone as hidden fields.
Select required	Need Newsletter ? Office Phone:	☑     ▲       123-123-1231	
<b>field(s)</b> Mark field(s) required	Billing Street:	Science City	
into webform	Billing State: Billing Country:	Gujarat	
Duplication Set field(s) to check	Company Incorporation Date	08/11/2017 (mm/dd/yyyy)	
duplication Configuration Configure form header,	Preffered Call Time	8AM - 11 AM       11AM - 2PM       2PM - 6PM       After 6PM	
footer, assigned to etc	Description:	Urdhva Tech is a Best-In-Class Software Company tha	t is highly focused on developing high 🔡 🗌

> Out of the selected fields, mark the fields that have to be filled in compulsory.

Veb To Module			
1 Select module: Select module to create	Step 4: Select required field(s)		Selected required field(s)
form as base	Billing Postal Code	^	Name
	Industry How did you know about us		Billing City Email Address
2 Select module field(s)	Pow did you know about us ?		Billing State
Select field(s) to have in	Need Newsletter ?		Description
form	Office Phone		
<b>为</b> Set Default	Billing Street		
3 Set Default Value	Billing Country	-3	These are the fields which are marked as required into WebForm.
Set Default Value	Company Incorporation Date	~	
4 Select required field(s) Mark field(s) required into webform	List of all the fields which are sele We will mark fields required as pe	ected into	o Step 2. eds.
5 Duplication Set field(s) to check duplication			

> Select the field(s) that you want to checks duplicates in CRM.

Web To Module		- Calendar - Reports - Quotes - Documents - Emails - 🗸 Search Q 1 🥷 -				
Select	Step 5: Duplication					
▲ module:	Available field(s)	Check duplicates on				
Select module to create	Billing City	Name				
form as base	Billing Postal Code	Email Address				
<b>Select module</b>	Industry					
Field(s) Select field(s) to have in	How did you know about us ?					
form	Need Newsletter ?	Duplication will be checked on these fields, Once user submit the WebForm.				
	Office Phone					
3 Set Default	Billing Street					
Value Set Default Value	Billing State					
4 Select required field(s) Mark field(s) required into webform						
5 Duplication Set field(s) to check duplication						
6 Configuration Configure form header, footer, assigned to etc						
		Back Save and Continue Publish				

Add necessary details to WebForm like Form Header, Form Description, Submit Button Label, Auto-Response Template, Teams, Enable Google reCaptcha, Redirect URL, Form Footer etc...

Select	Step 6: Configuration	
<ul> <li>module:</li> <li>Select module to create</li> </ul>	Web to module record name*	Generate Company This name field is used to identify record only.
form as base	Form header:	Membership Registration The Auto-Response will be sent only if the selected module has Email Address selected within.
) Select module • field(s)	Form description:	Complete form below to register your business with us.
Select field(s) to have in	Submit button label:	Submit
form	Post URL:	http://localhost/projects_ut/webtomodule/trugk7x/index
Set Default	Redirect URL:	http://urdhva-tech.com
Value	Assigned to:*	Administrator Select
Set Default Value	Module auto-response template: $(\hat{l})$	Generate Company WebToModule
Select	Prevent duplicate update: $(i)$	Prevent record updation if system find duplicate record.
required field(s)	Teams: ①	-none- East Sales Team West Sales Team
Mark field(s) required into webform	Webform Upload URL: (1)	http://urdhva-tech.com
- Doublingthe	Google reCaptcha:	
Duplication Set field(s) to check	Captcha key:*	Allow option to add Google reCaptcha to protect spam and abuse while submitting the
duplication	Need File Control ?: ①	form using WebToModule. You can get valid Captcha key from Google.
Configuration	File Control Label:	Upload Experience Certif
Configuration	Form footer:	By submitting, you agree to our Terms of Service and Privacy Statement.

- ✤ Web to module record name: Name of the WebForm in CRM.
- Form header: Header of the generated form.
- ◆ Form description: Description content for the WebForm, Will be shown on the generated form.
- Submit button label: Label of the button that will be displayed on the form.

- Post URL: When visitor submits the form it will be posted to this URL. User cannot edit this URL as it needs to be fixed. Make sure your site\_url variable is correct in config.php else it will be posted to wrong address.
- Redirect URL: After submission of the form. Users will be redirected to this URL with predefined status. If you wish to show them message or greet on successful submission, you will have status as shown below.
  - "duplicate\_found": If prevent duplicate selected and duplicate found it will be redirect with status= "duplicate\_found" so you can show them appropriate message.
  - o "created": When user submits the form and new record created, it will be redirected to URL with status="created".
  - "updated": If duplicate found and you have unchecked prevent duplicate. It will update the record and redirected with status="updated"
- Assigned to: Created/Updated record will be assign to specified user.
- Module auto-response template: Select the auto response email template to send email to the visitor upon form submission. Template will be parsed based on the selected module. Note: it will be send only if the module selected has email address in web form and not empty.
- Webform Upload URL: Provide the domain where form will be uploaded. WebToModule also process the request from sub-domain too. For Example, We have provided value http://urdhva-tech.com into "Webform Upload URL" field. Now if any users submit the form request from http://urdhva-tech.com or any other sub-domain like http://webtomodule.urdhva-tech.com then WebToModule accept it and process the request. If user submits the request from any other domain then WebToModule refuse to process.
- Google reCaptcha: Client side captcha validation to protect WebForm from spam. Check this if you want to have captcha enabled on your form.
- ✤ Captcha Key: Get the valid Google Captcha Key
- Need File Control: File Control will be added into WebForm. Only one file control will be allowed into WebForm. If user uploaded the file with this control, Notes record will be created into CRM and it will relate with the parent module[Module for which WebForm is created].
- ◆ File control Label: File Control Label: Text string for file control which will display into WebForm.
- ✤ Form footer: Footer of the generated form.

Google reCaptcha will appear on your WebForm as shown below.





> Preview your form. Default value is populated into it.

👕 👻 Web To Module 👻 Acco	ounts – Contacts – Opportunities – Leads – Calendar –	Reports - Quotes - Documents - Emails - Campaigns - Calls - Meetings - 🗸 Search Q	1 🛞 -
X 🖻 🕰 🛅 🛍 🗐 🕯	三 三 三 三   <u>A</u> ・ 型 ・   Styles ・ Paragraph ・ Font Far A 幼   三 三   淳 津   भा 114   ク (*   ∞ 炎 ① 聖   ×, ×*	y • Font Size •	Indicates required field
	<sup>™</sup>	Membership Registration Complete form below to register your business with us.	^
	Name * Urdhva Tech	Billing Street Science City	
	Billing City *	Billing State * Gujarat	v

> Download the WebForm from ListView and DetailView.

👕 👻 Web To Module 👻 Acc	counts – Contacts – O	oportunities 🔻 Leads 👻 Calendar 👻	Reports 🔷 Quotes 🚽 Documents	🗕 Emails 🛥 Campaigns 🖛 🖌 Search	+
Web To Module					
Name	My Items Search	Clear Advanced Search	ou can also download WebForm throug	h ListView and DetailView	3
Delete 💌		/ <u>_</u> _			📧 🔇 (1 - 1 of 1) 🕥 🕥
Name ⊜		Download Template	Module	Google reCaptcha	Assigned to ⊜
🔲 🎡 🧭 Generate Com	pany	Generate Company.html	Accounts		Administrator
Delete 💌					(1 - 1 of 1) (5)))

### Example

➤ In above WebForm creation steps we have selected Accounts module and its fields to be shown on form. Below is the generated WebForm. All the default values provided into Step-3 is populated into WebForm.

Complete form below to re	gister your business with us.
Name *	Billing Street
Urdhva Tech	Science City
Billing City*	Billing State *
Ahmedabad	Gujarat
Billing Postal Code	Billing Country
380060	India
Industry	Company Incorporation Date
Technology	2017-08-11
How did you know about us ?	Preffered Call Time
OGoogle Search OFacebook OExisting Customer OWord of Mouth OConference OReferred by Friend ©Website OOther	-none- 8AM -11 AM 11AM - 2PM 2PM - 6PM
Need Newsletter ?	Description * Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions
Email Address *	covering all of your business needs with the entire responsibility of
Upload Experience Certificate	
Browse No file selected.	Office Phone field is not exist into WebForm as it is marked as hidden.
Captcha	
I'm not a robot	
By submitting, you agree to our Ten	ms of Service and Privacy Statement.
Su	bmit

Form validations are fully HTML5 based. It will check for all the required field(s) if you have any in your form. In our example, we have selected "Name", "Billing City", "Billing State", "Email Address" and "Description" fields as mandatory. It will validate as follows.

	ip Registration
Complete form below to n	egister your business with us.
Name *	Billing Street
	Science City all
Please fill out this field.	Billing State *
Alimeuabau	Gujarat
Billing Postal Code	Billing Country
380060	India
Industry	Company Incorporation Date
Technology	2017-08-11
How did you know about us ?	Preffered Call Time
OGoogle Search OFacebook OExisting Customer OWord of Mouth OConference OReferred by Friend @Website OOther	-none- 8AM - 11 AM 11AM - 2PM 2PM - 6PM 2PM - 6PM *
Need Newsletter ?	Description *
Email Address *	Urdhva Tech is a Best-In-Class Software Company that is highly focused on
Upload Experience Certificate Browse No file selected. Captcha	
I'm not a robot	
By submitting, you agree to our Te	rms of Service and Privacy Statement.
S	ubmit

### > Sample of the Captcha validation.

Membership Registration					
Complete form below to	register your business with us.				
Name *	Billing Street				
Urdhva Tech	Science City				
Billing City *	Billing State *				
Ahmedabad	Gujarat				
Billing Postal Code	Billing Country				
380060	India				
Industry	Company Incorporation Date				
Technology	2017-08-11				
How did you know about us ?	Preffered Call Time				
OGoogle Search OFacebook OExisting Customer OWord of Mouth OConference OReferred by Friend ©Website OOther	-none- 8AM - 11 AM 11AM - 2PM 2PM - 6PM 40 6PM				
Need Newsletter ?	Description *				
Email Address *	Urdhva Tech is a Best-In-Class Software Company that is highly focused on $_{\rm eff}$				
Upload Experience Certificate					
Browse No file selected.					
Captcha					
I'm not a robot					
Please Validate Captcha.					
By submitting, you agree to our T	Ferms of Service and Privacy Statement.				
-					

> WebToModule also allows date type field. When date type field is included into WebForm at that time it allows to select/change date from datepicker.

Complete form below to re	gister yo	our bu	sines	s wit	h us.			
Name *	Billin	ng Sti	reet					
Urdhva Tech	Sc	ience	City					
Billing City *	Billin	ng Sta	ate *					
Ahmedabad	Gu	ijarat						
Billing Postal Code	Billin	ng Co	untr	у				
380060	Inc	lia						
ndustry	Com	pany	Inco	rpor	atior	n Date	e	
Technology	20	17-08	-11					
How did you know about us ?			A.u.a	ust	2017	,		
DGoogle Search	0						0-	
DFacebook		Mo						1
DExisting Customer	30	31	1	2	3	4	5	
DWord of Mouth	6	7	8	9	10	11	12	
DConference	13	14	15	16	17	18	19	
DReferred by Friend								
Deter	20	21	22	23	24	25	26	
Jother Need Newsletter ?	27	28	29	30	31	1	2	
	3	4	5	6	7	8	9	00
							ftware Company that is highly focused	on
Email Address *								
Jpload Experience Certificate								
Browse Urdhva-tech Work Profile.pdf								
Captcha								
V I'm not a robot								
By submitting, you agree to our Terr	ms of S	ervic	e an	d Pri	vacy	Stat	ement.	
Su	bmit	a.						

> After Submitting the WebForm, Account record has been created in CRM.

👕 👻 Web To Module 👻 Accounts 👻 Contacts	⇒ Opportunities → Leads → Calendar →	Reports 🔻 Quotes 👻 Docume	ents 🔻 Emails 🔻 Campa	igns 🕶 Calls 👻 Meetings 👻	Tasks 🔻 Notes 👻 Foreca	asts 🗸 Search	۹ <mark>1</mark>	<b>@</b> -	+
Accounts (1)								Create	• «
Filter - Create Search by name									■ 0
Name Name	<b>♦</b> City	Billing State	Billing Country	<b>♦</b> User	Email Address	Date Modified	Date Created	\$	0
🔲 🏚 Urdhva Tech	Ahmedabad	Gujarat	India	Administrator	contact@urdhva-tech.com	08/11/2017 04:59pm	08/11/2017 04:59pm		•

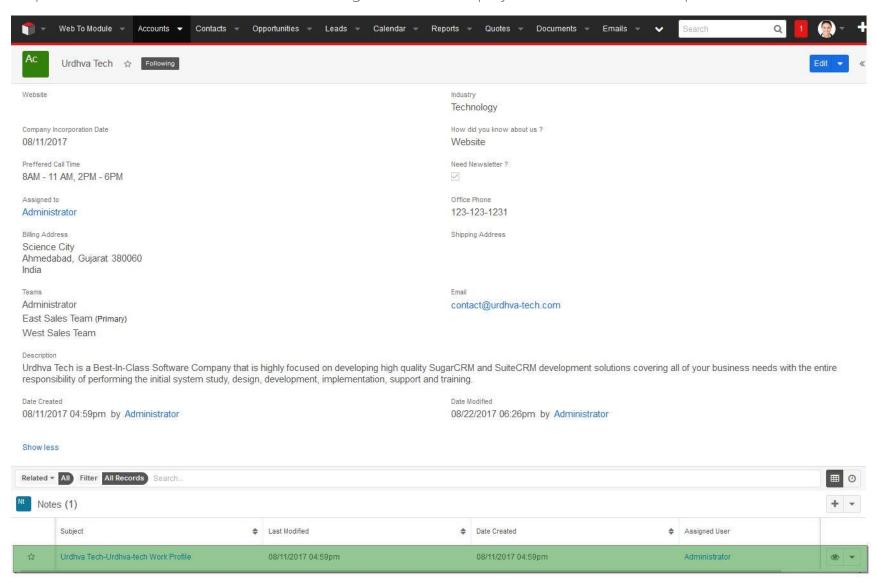
> While creating WebToModule record, we selected "Teams". The record shown in next screen has the team assigned. You can also notice the value of "Office Phone" field. We have marked it as hidden field. It's value saved successfully into CRM.

👘 🖛 Web To Module 👻 Accounts 👻 Contacts 👻 Opportunities 👻 Leads 👻 Calendar 👻 Re	ports - Quotes - Documents - Emails - 🗸 Search 🔍 💶 🧟 - 🕇
AC Urdhva Tech 🕁 Following	Edit 👻 «
Website	Industry Technology
Company Incorporation Date 08/11/2017	How did you know about us ? Website
Preffered Call Time 8AM - 11 AM, 2PM - 6PM	Need Newsletter ?
Assigned to Administrator	Office Phone 123-123-1231
Billing Address Science City Ahmedabad, Gujarat 380060 India	Shipping Address
Teams Administrator East Sales Team (Primary) West Sales Team	Email contact@urdhva-tech.com

Description

Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions covering all of your business needs with the entire responsibility of performing the initial system study, design, development, implementation, support and training.

Date Created 08/11/2017 04:59pm by Administrator Date Modified 08/22/2017 06:26pm by Administrator > While creating WebToModule record, we have included File Control. Notes record is created into CRM and it is relate with parent module that is Accounts. Following screenshot display Notes record into subpanel.



# **Duplication Check**

While creating the WebForm, We have selected Name and Email Address field for checking duplication. If record exist then it will update else new record will be created in CRM. Look at below, value has been changed for Billing City,Billing State and Billing Postal Code.

Membership Registration					
Complete form below to register your business with us.					
Change the value for Billing City, E	Billing State and Billing Postal Code.				
Name *	Billing Street				
Urdhva Tech	Science City				
Billing City *	Billing State *				
Mumbai	Maharashtra				
Billing Postal Code	Billing Country				
400049	India				
Industry	Company Incorporation Date				
Technology	2017-08-11				
How did you know about us ?	Preffered Call Time				
OGoogle Search OFacebook OExisting Customer OWord of Mouth OConference OReferred by Friend @Website OOther	-none- 8AM - 11 AM 11AM - 2PM 2PM - 6PM V				
Need Newsletter ?	Description *				
Email Address *	Urdhva Tech is a Best-In-Class Software Company that is highly focused on $_{\rm eff}$				
Upload Experience Certificate Browse Urdhva-tech Work Profile.pdf Captcha					
Vim not a robot					
By submitting, you agree to our Terr	ms of Service and Privacy Statement.				
Sul	bmit				

#### After form is submitted, Account record has been updated as follows.

👔 👻 Web To Module 👻 Accounts 👻 Contacts 👻 Opportunities 👻 Leads		s <del>–</del> Quotes – Docu	ments <del>v</del> Emails <del>v</del> (	Campaigns 👻 Calls 👻 M	lleetings – Tasks – Notes – Foi	recasts 🗸 Sear	h Q 1	<b>@</b>	- +
Accounts (1)								Create	e «
Filter - Create Search by name	Account record has been	updated. City and Billin	g State has latest value p	provided into WebForm.					⊞ 0
Name 4	¢ City	Billing State	Billing Country	User	Email Address	Date Modified	Date Created	¢	0
🗋 🏚 Urdhva Tech	Mumbai	Maharashtra	India	Administrator	contact@urdhva-tech.com	08/11/2017 05:54pm	08/11/2017 04:59pm		۰ -

> Let's provide different Name and Email Address into Webform. Now new record will be created into CRM.

	Members	ship Registration
	Complete form below to	p register your business with us.
	Change the value	for Name and Email Address.
Name *		Billing Street
Urdhva Tech Pvt. Ltd.		Hosur Road
Billing City *		
Bengaluru		Karnataka
Billing Postal Code		Billing Country
560030		India
Industry		Company Incorporation Date
Technology		× 2017-08-11
How did you know about us ?	Lease and the second	Preffered Call Time
OGoogle Search OFacebook OExisting Customer OWord of Mouth Oconference OReferred by Friend ©Website OOther		-none- 8AM - 11 AM 11AM - 2PM 2PM - 6PM
Need Newsletter ?		Description *
		Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions covering all of your business needs with the entire responsibility of
Email Address *		
info@urdhva-tech.com		
Upload Experience Certificate Browse No file selected. Captcha		
I'm not a robot	reCAPTCHA Privacy - Terms	
	By submitting, you agree to our T	Terms of Service and Privacy Statement.
		Submit

#### New record will be created into CRM as there is no duplication.

👕 👻 Web To Module 👻 Accounts 👻 Contacts 👻	Opportunities – Leads – Calendar – R	Reports 👻 Quotes 👻	Documents 👻 Emails 👻	Campaigns 👻 Calls 👻 M	leetings – Tasks – Notes – Fo	ecasts 🗸 Se	arch Q	+
Accounts (2)								Create «
Filter • Create Search by name			New record has been create	d into CRM.				
Name Name	<b>♦</b> City	Billing State	Billing Country	User	Email Address	Date Modified	Date Created	÷ O
🗋 🏫 Urdhva Tech Pvt. Ltd.	Bengaluru	Karnataka	India	Administrator		08/11/2017 06:00pm	08/11/2017 06:00pm	۰ ۲
🗋 ☆ Urdhva Tech	Mumbai	Maharashtra	India	Administrator	contact@urdhva-tech.com	08/11/2017 05:54pm	08/11/2017 04:59pm	• •

# **Auto-Response Email**

While creating the WebForm record, We have selected the Auto-Response Template "Generate Company WebToModule". Also we have provided the valid Email Address while Submitting the form. So once record is saved, auto generate email will be sent to provided Email.

Email Template record into CRM.

To Module Generate Compa	<ul> <li>Accounts</li> <li>Contacts</li> <li>Oppor</li> </ul>	tunities 👻 Leads 👻	Emails	•	✔ Search	م 🚺 🌘 -		
Edit 💌								
						(€ (1 of 3) () ))		
Туре	Email							
Name:	Generate Company WebToModule	Date M	odified:	d: 10/18/2016 01:35pm by Administrator				
Description:		Date C	Date Created:		d: 10/18/2016 12:17pm by Administrator			
Subject:	Welcome At Urdhva Tech		Feams:	Global				
Send Text Only		Assig	ned to:	d to:				
Body:	Hello \$account_name, You are welcome and thanks for bus focused on developing high quality ( of performing the initial system stud) Thanks, Team Urdhva Tech.	CRM solutions covering	all of y	your bu	siness needs wit	h the entire responsibility		

The email received by the visitor.

Welcome At Urdhva Tech	lnbox x	
WebToModule Demo to me 💌		12:33 PM (0 minutes ago) 📩 🔺 💌

Hello Urdhva Tech,

You are welcome and thanks for business with us. Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality CRM solutions covering all of your business needs with the entire responsibility of performing the initial system study, design, development, implementation, support and training.

Thanks,

Team Urdhva Tech.

