

Version 4.0





- ✓ Supports Built-in and custom modules
- ✓ Fully HTML5 based
 WebForms
- ✓ Leverage to choose custom fields for the WebForms
- ✓ Google reCaptcha for prevent spamming
- ✓ Auto-Response Email Notification
- ✓ Creation / Updation / Duplicate Prevention
- ✓ Assign record to specific user
- Assign record to security groups
- ✓ Ability to collect documents

Introduction

A web-to-lead form is an essential component of marketing and sales automation. Its purpose is to capture data submitted by website visitors, such as contact information and product interest, and store it as a "Lead" record in a SuiteCRM product.

WebToModule serves a lot more than a simple web-to-lead, it allows the company to gather data to any pre-built or custom module of the SuiteCRM. With additional features and more control over the standard webforms.

Need a landing page for your next campaign? A way for your customers to create support cases ? Do your sales reps need a way to enter leads? or any way to capture data to your SuiteCRM via web form. With WebToModule you can create custom web forms for any built-in or custom module.

How to get the plugin?

➢ For SugarCRM, Buy it from the link below.

WebToModule - Sugaroutfitters

> For SuiteCRM, Buy it from the link below.

WebToModule - SuiteCRM Store

How to install?

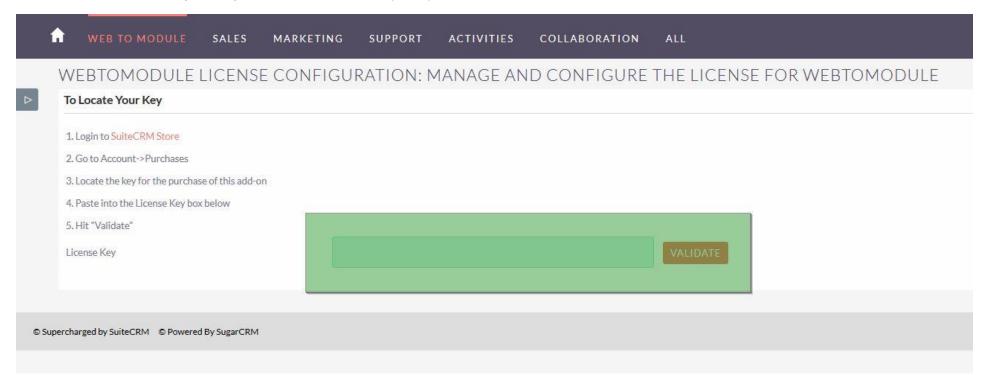
Navigate to Admin > Module Loader and select the zip file, that you would have received upon the purchase. Follow the installation process.

Validate the license

Once add-on is installed successfully, you have to provide valid license. Go to Admin and access "WebToModule Configuration" link shown as below.



> Provide the license key that you have received upon purchase and validate it.

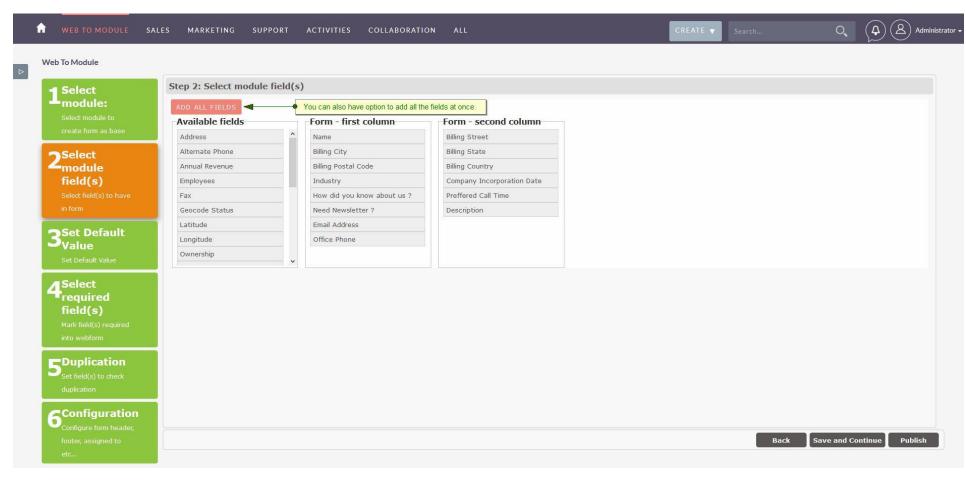


Create WebToModule Form

Select the module for which you want to generate the Web Form. The list of modules supports the built-in and custom modules, if any.

WEB TO MODULE SAI	ES MARKETING	SUPPORT ACTIVITIES	COLLABORATION	ALL.	CF	EATE 🔻 Search	O,	Administrat
Web To Module								
1 Select module: Select module to create form as base	Step 1: Select mo	dule: Accounts						
2Select module field(s) Select field(s) to have in form								
3Set Default Value Set Default Value								
4 Select required field(s) Mark field(s) required into webform								
5Duplication Set field(s) to check duplication								
6 Configuration Configure form header, footer, assigned to etc						Bi	ack Save and Con	tinue Publish

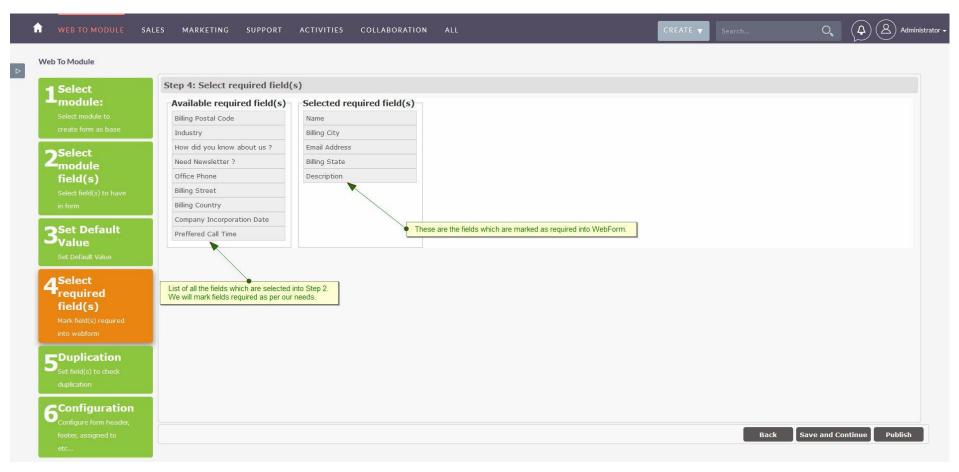
> Select the field(s) you want to display on the Web Form.



Set default value for fields which are selected into previous step. We can also mark field as hidden if we do not want user to change the value into WebForm. Hidden field will not be added into WebForm.

Web To Module	Step 3: Set Default Value			
Linear and the select module to create form as base 2Select module to create form as base 2Select field(s) Select field(s) to have in form 3Set Default Value Set Default Value	Field Label Name: Billing City: Billing Postal Code: Industry: How did you know about us ?	Field Control Urdhva Tech Ahmedabad 380060 Technology Google Search Facebook Existing Customer Word of Mouth Conference Referred by Friend @ Website Other	Mark As Hidden ? Mark As Hidden ? Mark As Hidden ? Mark Office Phone as hidden fields.	
4 Fequired field(s)	Need Newsletter ? Office Phone:	○ ☑ 123-123-1231		
Mark field(s) required into webform	Billing Street: Billing State:	Science City Gujarat		
5 Set field(s) to check	Billing Country:	India		
duplication 6 Configuration	Company Incorporation Date Preffered Call Time	08/11/2017 <u>et</u> (mm/dd/yyyy) 8AM - 11 AM 11AM - 2PM 2PM - 6PM		

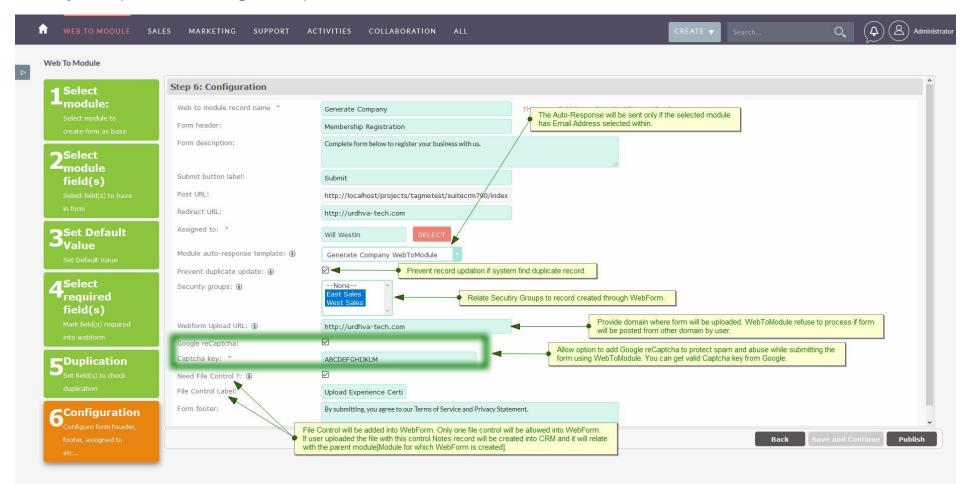
> Out of the selected fields, mark the fields that have to be filled in compulsory.



> Select the field(s) that you want to checks duplicates in CRM.

1	WEB TO MODULE	SALES MARKETING SUPPORT	ACTIVITIES COLLABORATIO	N ALL	CREATE 🔻	Search	0,	Administrato
	Web To Module							
	Select	Step 5: Duplication						
	Loodule:	Available field(s)	Check duplicates on					
	Select module to		^ Name					
	create form as base	Billing Postal Code	Email Address					
	Select	Industry						
	Zmodule	How did you know about us ?						
	field(s)	Need Newsletter ?	Duplic	ation will be checked on these fields, Once user submit the WebForm.]			
	Select field(s) to have	Office Phone						
	in form	Billing Street						
	D Set Default	Billing State Billing Country						
	3Set Default Value	Diming Country	•					
	Set Default Value							
	Select							
	Frequired							
	field(s)							
	Mark field(s) required							
	into webform							
	5 Set field(s) to check							
	Set field(s) to check							
	duplication							
	6 ^{Configuration}							
	Configure form header,							
	footer, assigned to					Back	Save and Cont	tinue Publish
	etc							

Add necessary details to WebForm like Form Header, Form Description, Submit Button Label, Auto-Response Template, Security Groups, Enable Google reCaptcha, Redirect URL, Form Footer etc...



- Web to module record name: Name of the WebForm in CRM.
- **Form header:** Header of the generated form.
- Form description: Description content for the WebForm, Will be shown on the generated form.
- Submit button label: Label of the button that will be displayed on the form.

- Post URL: When visitor submits the form it will be posted to this URL. User cannot edit this URL as it needs to be fixed. Make sure your site_url variable is correct in config.php else it will be posted to wrong address.
- Redirect URL: After submission of the form. Users will be redirected to this URL with predefined status. If you wish to show them message or greet on successful submission, you will have status as shown below.
 - "duplicate_found": If prevent duplicate selected and duplicate found it will be redirect with status= "duplicate_found" so you can show them appropriate message.
 - o "created": When user submits the form and new record created, it will be redirected to URL with status="created".
 - "updated": If duplicate found and you have unchecked prevent duplicate. It will update the record and redirected with status="updated"
- Assigned to: Created/Updated record will be assign to specified user.
- Module auto-response template: Select the auto response email template to send email to the visitor upon form submission. Template will be parsed based on the selected module. Note: it will be send only if the module selected has email address in web form and not empty.
- Webform Upload URL: Provide the domain where form will be uploaded. WebToModule also process the request from sub-domain too. For Example, We have provided value http://urdhva-tech.com into "Webform Upload URL" field. Now if any users submit the form request from http://urdhva-tech.com or any other sub-domain like http://webtomodule.urdhva-tech.com then WebToModule accept it and process the request. If user submits the request from any other domain then WebToModule refuse to process.
- Google reCaptcha: Client side captcha validation to protect WebForm from spam. Check this if you want to have captcha enabled on your form.
- ✤ Captcha Key: Get the valid Google Captcha Key
- Need File Control: File Control will be added into WebForm. Only one file control will be allowed into WebForm. If user uploaded the file with this control, Notes record will be created into CRM and it will relate with the parent module[Module for which WebForm is created].
- ✤ File Control Label: Text string for file control which will display into WebForm.
- ✤ Form footer: Footer of the generated form.

Google reCaptcha will appear on your WebForm as shown below.





> Preview your form. Default value is populated into it.

WEB TO MODULE SALES MAR	RKETING SUPPORT ACTIVITIES COLLABORATION	ON ALL	CREATE V Search	O Administrator
FORM CANCEL				* Indicates required field
X 6 8 6 6 8 A 4 E E F	 μτι τιν 🤚 (?) 🕬 🖗 ψ 💆 ×, ×' Ω 📊			
	Cor	Membership Registration		Î
	Name *	Billing Street Science City		
	Billing City *	Billing State *		
	EFORM CANCEL IIIIII @ B ∡ 및 ANC E E E E A → Ϫ 😪 🎕 🎕 🕲 🕮 🕮 A ↔ E E E # 9	EFORM CANCEL	EFORM CANCEL Image: B / U Are I = I = I = A · 2 · Styles · Paragraph · Font Family · Font Size · X · A · D = I = I = I = I = I = I = I = I = I =	EFORM CANCEL Image: Billing Street Image: Billing Street Image: Billing Street Science City Billing Street Billing Street Image: Billing Street Science City Billing Street Billing Street

> Download the WebForm from ListView and DetailView.

1	WEB TO MODULE SALES	MARKETING SUPPORT ACTIVITIES COLLABORATION	ALL	CREATE V	Search Q A Administrato
	WEB TO MODULE	You	can also download WebForm through	ListView and DetailView.	
	Name 🜩	Download Template	Module	Google reCaptcha	Assigned to 💠
	BULK ACTION V				< < (1 - 1 of 1) > >
	Generate Company	Generate Company.html	Accounts		Will Westin

Example

➤ In above WebForm creation steps we have selected Accounts module and its fields to be shown on form. Below is the generated WebForm. All the default values provided into Step-3 is populated into WebForm.

Membershi	pregistration
Complete form below to re	gister your business with us.
Name *	Billing Street
Urdhva Tech	Science City
Billing City *	Billing State *
Ahmedabad	Gujarat
Billing Postal Code	Billing Country
380060	India
Industry	Company Incorporation Date
Technology	2017-08-11
How did you know about us ?	Preffered Call Time
OGoogle Search OFacebook OExisting Customer OWord of Mouth Oconference OReferred by Friend ©Website OOther	None BAM - 11 AM 11AM - 2PM 2PM - 6PM
Need Newsletter ?	Description *
	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions covering all of your business needs with the entire responsibility of
Email Address *	
Upload Experience Certificate	Office Phone field is not exist into WebForm as it is marked as hidden.
Browse Urdhva-tech Work Profile.pdf	
Captcha	
Vim not a robot	
By submitting, you agree to our Ter	ms of Service and Privacy Statement.
	_
	In order of the second s
Su	Ibmit

Form validations are fully HTML5 based. It will check for all the required field(s) if you have any in your form. In our example, we have selected "Name", "Billing City", "Billing State", "Email Address" and "Description" fields as mandatory. It will validate as follows.

Membership	p Registration
Complete form below to re-	gister your business with us.
Name *	Billing Street
	Science City
	Billing State *
Please fill out this field.	Gujarat
Billing Postal Code	Billing Country
380060	
Industry	Company Incorporation Date
Technology	2017-08-11
How did you know about us ?	Preffered Call Time
OGoogle Search OFacebook OExisting Customer OWord of Mouth OConference OReferred by Friend @Website OOther	None
Need Newsletter ?	Description *
	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions covering all of your business needs with the entire responsibility of
Email Address *	
Upload Experience Certificate	
Browse No file selected.	
Captcha I'm not a robot	
By submitting, you agree to our Terr	ms of Service and Privacy Statement.

> Sample of the Captcha validation.

	Membership Registration
	Complete form below to register your business with us.
Name *	Billing Street
Urdhva Tech	Science City
Billing City *	Billing State *
Ahmedabad	Gujarat
Billing Postal Code	Billing Country
380060	India
Industry	Company Incorporation Date
Technology	 2017-08-11
How did you know about us ?	Preffered Call Time
OGoogle Search OFacebook OExisting Customer OWord of Mouth Oconference OReferred by Friend @Website OOther	None
Need Newsletter ?	Description * Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions covering all of your business needs with the entire responsibility of
Email Address *	
contact@urdhva-tech.com	
Upload Experience Certificate Browse No file selected. Captcha	
I'm not a robot	
Please Validate Captcha.	
By submitti	ng, you agree to our Terms of Service and Privacy Statement.
	Submit

WebToModule also allows date type field. When date type field is included into WebForm at that time it allows to select/change date from datepicker.

Complete form below to reg	ter your business	with us.		
Name *	Billing Street			
Urdhva Tech	Science City			
Billing City *	Billing State *			
Ahmedabad	Gujarat			
Billing Postal Code	Billing Country			
380060	India			
industry	Company Incor	poration	n Date	te
Technology	2017-08-11			
How did you know about us ?	Augu	st 2017	,	
OGoogle Search DFacebook DExisting Customer DWord of Mouth DConference DReferred by Friend Website DOther Need Newsletter ?	131415202122272829345	2 3 9 10 16 17 23 24 30 31 6 7	4 11 18 25 1 8	5 12 19 26 2 9
⊡ Email Address *	developing hig	h quality	Suga	ass Software Company that is highly focused on arCRM and SuiteCRM development solutions s needs with the entire responsibility of
contact@urdhva-tech.com				
Upload Experience Certificate Browse Urdhva-tech Work Profile.pdf Captcha				
I'm not a robot				

> After Submitting the WebForm, Account record has been created in CRM.

1	ACCOUNTS SALES	MARKETING SUPP	ORT ACTIVITIES COL	ABORATION ALL		CREATE 🔻	Search O	Administrator
	ACCOUNTS							
⊳	Name 🜩	City ¢	Billing State 💠	Billing Country 🜩	User 😄	Email Address	Date Created 💠	
		=					< < (1-1 of 1	1) > >
	🗌 💉 Urdhva Tech	Ahmedabad	Gujarat	India	Will Westin	contact@urdhva-tech.com	08/10/2017 18:45	(i)
		=						d) > >
	Security Groups: Mass Assign	ASSIGN	Group:None *					

While creating WebToModule record, we selected "Security Groups". The record shown in next screen has the security groups assigned. You can also notice the value of "Office Phone" field. We have marked it as hidden field. It's value saved successfully into CRM.

ACCOUNTS SALES MARKE	TING SUPPORT ACTIVITIES COLLABOR/	ATION ALL		CREATE V Search	O Administrato
URDHVA TECH	OTHER ACTIONS V			arked Office Phone as hidden with the value, successfully into CRM.	
Name:	Urdhva Tech		Office Phone:	123-123-1231	
Company Incorporation Date:	08/11/2017		How did you know about us ?:	Website	
Preffered Call Time:	• 8AM - 11AM • 2PM - 6PM		Need Newsletter ?:		
Email Address:	contact@urdhva-tech.com (Primary)				
Billing Address:	Science City Mumbai Maharashtra 400049 India	COPY	Shipping Address:		COPY
Description:	Urdhva Tech is a Best-In-Class Software Company that is hig initial system study, design, development, implementation, su		y SugarCRM and SuiteCRM developm	nent solutions covering all of your business needs with the en	tire responsibility of performing the
Assigned to:	Will Westin				
Name ÷	Description				
Select					< < (1-6 of 6) > >
East Sales				Remove	

> While creating WebToModule record, we have included File Control. Notes record is created into CRM and it is relate with parent module that is Accounts. Following screenshot display Notes record into subpanel.

RDHVA TECH 🏠									
VERVIEW MORE INFORMATION	OTHER ACTIONS V								
Name:	Urdhva Tech				Office Phone:	123-123-	1231		
Company Incorporation Date:	08/11/2017				How did you know about u	website			
Preffered Call Time:	• 8AM-11AM • 2PM-6PM				Need Newsletter ?:				
Email Address:	contact@urdhva-tech.com (Primo	ry)							
Billing Address:	Science City Mumbai Maharashtra 400049 India			СОРУ	Shipping Address:				COPY
Description:	Urdhva Tech is a Best-In-Class S initial system study, design, dev				quality SugarCRM and SuiteCRM d	evelopment solutions cove	ering all of your business n	needs with the entire respon	sibility of performing the
Assigned to:	Will Westin								
L) HISTORY				_	_				
> Subject \$		Status ‡	Category \$	Contact	Date Modified \$	Date Created \$	Due Date ≑	Assigned User 💠	

Duplication Check

While creating the WebForm, We have selected Name and Email Address field for checking duplication. If record exist then it will update else new record will be created in CRM. Look at below, value has been changed for Billing City,Billing State and Billing Postal Code.

Membership	Registration
Complete form below to re-	gister your business with us.
Change the value for Billing City,	Billing State and Billing Postal Code.
Name *	Billing Street
Urdhva Tech	Science City
Billing City*	Billing State *
Mumbai	Maharashtra
Billing Postal Code	Billing Country
400049	India
Industry	Company Incorporation Date
Technology	2017-08-11
How did you know about us ?	Preffered Call Time
OGoogle Search OFacebook OExisting Customer Oword of Mouth OConference OReferred by Friend @Website	-None 8AM - 11 AM 11AM - 2PM 2PM - 6PM 2PM - 6PM
Oother	
Need Newsletter ?	Description * Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions covering all of your business needs with the entire responsibility of
Email Address *	
contact@urdhva-tech.com	
Upload Experience Certificate Browse Urdhva-tech Work Profile.pdf Captcha	
Vim not a robot	
By submitting, you agree to our Terr	ns of Service and Privacy Statement.
Su	omit

After form is submitted, Account record has been updated as follows.

1	ACCOUNTS SALES M	ARKETING SUI	PPORT ACTIVITIES	COLLABORATION ALL		CREATE 🔻 Sear	ch Q (A) Administrat
	ACCOUNTS						
	Name 🗢	City 💠	Billing State 🜩	Billing Country 🜩	User ‡	Email Address	Date Created 🗢
		l					< < (1÷1 of 1) > >
	🗌 💉 Urdhva Tech	Mumbai	Maharashtra	India	Will Westin	contact@urdhva-tech.com	08/10/2017 18:45
							< < (1-1 of 1) > >
	Security Groups: Mass Assign	BIGN REMOVE	Group:None				

> Let's provide different Name and Email Address into Webform. Now new record will be created into CRM.

Compl	lete form below to register your business with us.
Name *	Billing Street
Urdhva Tech Pvt. Ltd.	Science City
Billing City *	Billing State *
Ahmedabad	Gujarat
Billing Postal Code	Billing Country
380060	India
Industry	Company Incorporation Date
Technology	× 2017-08-11
How did you know about us ?	Preffered Call Time
OGoogle Search	None
OFacebook	8AM - 11 AM 11AM - 2PM
Dexisting Customer	2PM - 6PM
OWord of Mouth	AA CDM
OConference	
Oconference OReferred by Friend ●Website	
OConference OReferred by Friend	
Oconference OReferred by Friend ●Website	Description *
Oconference OReferred by Friend €Website O0ther	Description * Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions covering all of your business needs with the entire responsibility of
Conference CReferred by Friend ●Website Cother Need Newsletter ?	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions
Oconference OReferred by Friend ®Website Oother Need Newsletter ?	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions
Conference CReferred by Friend ●Website OOther Need Newsletter ? Email Address * Info@urdhva-tech.com	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions
Conference Ceferred by Friend	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions
Conference Ceferred by Friend	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions
Conference Ceferred by Friend	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions
Oconference OReferred by Friend ●Website OOther Need Newsletter ? Email Address * Info@urdhva-tech.com Upload Experience Certificate Browse Urdhva-tech Work Profile.pdf Captcha ✓ I'm not a robot	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions
Conference Ceferred by Friend	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions
Oconference Referred by Friend Website Other Need Newsletter ?	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions
Oconference Referred by Friend Website Other Need Newsletter ?	Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality SugarCRM and SuiteCRM development solutions covering all of your business needs with the entire responsibility of

New record will be created into CRM as there is no duplication.

1	ACCOUNTS SALES MARKETING	SUPPORT ACTIV	ITIES COLLABORATION	ALL		CREATE 🔻 Search	Q Administrator
	ACCOUNTS						
⊳	Name ÷	City ÷	Billing State 😄	Billing Country 💠	User ‡	Email Address	Date Created 🜩
							< < (1-2 of 2) > >
	🗌 💉 Urdiwa Tech Pvt. Ltd.	Ahmedabad	Gujarat	India	Will Westin	info@urdhva-tech.com	08/10/2017 19:37 (i)
	Urdhva Tech	Mumbai	Maharashtra	India	Will Westin	contact@urdhva-tech.com	08/10/2017 18:45
	D V BULKACTION V V						
	Security Groups: Mass Assign ASSIGN REMO	OVE Group:Non	e-sta				

Auto-Response Email

While creating the WebForm record, We have selected the Auto-Response Template "Generate Company WebToModule". Also we have provided the valid Email Address while Submitting the form. So once record is saved, auto generate email will be sent to provided Email.

Email Template record into CRM.

A	EMAIL TEMPLATES	SALES MARKETING	SUPPORT	ACTIVITIES	COLLABORATION	ALL		ator
⊳ (GENERATE CO	MPANY WEBT	OMODI	ULE				
	Туре	Email						
	Name:	Generate Company WebToMo	odule		Dat	te Modified:	10/25/2016 15:40 by Administrator	
	Description:				Da	te Created:	10/25/2016 15:05 by Administrator	
	Subject:	Welcome At Urdhva Tech						
	Send Text Only					Assigned to:	Administrator	
	Body:		thanks for busir				ompany that is highly focused on developing high quality CRM nitial system study, design, development, implementation, support	

The email received by the visitor.

Welcome At Urdhva Tech	lnbox x	
WebToModule Demo to me 💌		12:33 PM (0 minutes ago) 📩 🔺 💌

Hello Urdhva Tech,

You are welcome and thanks for business with us. Urdhva Tech is a Best-In-Class Software Company that is highly focused on developing high quality CRM solutions covering all of your business needs with the entire responsibility of performing the initial system study, design, development, implementation, support and training.

Thanks,

Team Urdhva Tech.

